

SEO Services Menu:

Below is a menu of Search Engine Optimization (SEO). We select the best combination of tools which we recommend for your SEO marketing mix, then create a proposal using a range of budget options for you to choose from:

1. **Articles:** Articles are created and posted to an article submission service; your articles are then picked up for content by other websites with similar products or services. Articles can be tailored to technical, how to, or creative and are promoted on article directories and/or used on blogs. Also provides back-linking. *Plus \$5.00 per article cost for submission service.
2. **Reporting:** (is a must have with all SEO) Reporting allows us to pull your position on the major search engines with each search term we are working with for you. A report will be given at the beginning of each week regarding the previous week with progress reports on the key terms we're working with.
3. **Blogs:** Blogs are probably the best way of gaining a customer's interest in your business or industry, other interests etc. Blogs are important for content and 'like' content and search engines love blogs for their fast loading, light coding, and primarily text content. Ideally we are creating one blog post per week with a minimum of one blog post per month. * Plus 1x, 1 hour blog setup / content can cross with articles.
4. **Maximizing Website SEO:** Things change constantly we may need to make adjustments each month to the website to keep up with technology. Additionally this could be adding more pages and content to your site over time.
5. **PR, Links, and Back-link Resources:** Actively getting links will be beneficial to your company's popularity. Articles certainly help with this goal. An hour or more a month (depending on your budget) could easily be dedicated to working on adding your website to directories / blogs / forums and other websites that relate to your business and industry. Some time can also be used to create high PR by contacting .org and .gov sites to request back-links.

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6. **Twitter / Facebook / Ask:** We can't say enough about Social Marketing and the tools used to create customer / client relationships, traffic and popularity. If we do it right (25-40 hours), less time (9-12 hours) will provide you much less visibility on the popular social networking website but they will maintain a minimal presence there. Minimally (2) hours will allow us to watch, guide and make sure marketing elements are in place while someone in your office manages the daily interaction. **Plus 1 hour per venue set up for new clients.
7. **Forums:** Forums allow discussion, advice, tips and more importantly content. Users interact asking others questions, posting comments and more. We will create discussion points, answer questions regularly and market the forum on other websites. Sort of an interactive FAQs page. * Plus 1x, 2 hour forum setup.
8. **Keyword and Key Terms:** Creating new sets of keywords and terms can be evaluated once all or most of the initial keywords are ranking well on Google. Also in the case that a Keyword does not do well for any reason, we can use this time to re-evaluate keywords and re-strategize.
9. **Press Releases:** Press Releases are another great tool which the writing is more of a specific technical nature. Press releases offer integrity as they are announced where media, trade publications and websites shop for content. Best used for announcements of events you want to tout that is happening with your industry or business. ** The Press Release Service charges per article release; please contact us today for more information. (386) 935-4280.
10. **URL Strategy:** Google looks at certain things first to give validity to the searchers query; #1 is the website address. Imagine that you search for the best small business marketing firm around well most likely Google will supply you with the answer bestsmallbusinessmarketingfirm.com then look for sites with descriptions then content. URL strategy is sort of fun and vital to your SEO success.
11. **Engine Search Submission:** Engine Search Submission is the most efficient, powerful, and completely automated way to promote your website to over 700,000 Search Engines, Directories, Link Pages, and More. This benefits your website through automatic back-linking as well as the benefit of telling search engines that your site is active and fresh.